

Patent Notes from Lecture – June 15, 2004

NTB. #11

Three main types of intellectual property law:

1. Copyright - creative works
 - a. Lasts the lifetime of the author plus 70 years.
 - b. Covers the description, meaning or expression of your idea
 - c. Covered immediately upon creation in a fixed, tangible medium
 - d. Ex. Your presentation
 - e. COPYRIGHT INFRINGEMENT:
 - i. Substantially similar as a whole then you are an infringer.
 - ii. Who gets to decide if there is infringement?
 1. A judge or a jury
 2. The person who is the plaintiff – the person who made the original – gets to decide whether a jury or a judge decides.
2. Patents - inventions, processes, things of use, business products
 - a. Lasts 20 years from the date that you file for a patent
 - b. Provides a function – it is used
 - c. Protection for utility – how it is used
 - d. Ex. Your inventions that have use
3. Trademarks – how things look, source identifiers
 - a. Lasts forever
 - i. Must be in continuous use or it is considered **abandonment**.
 - ii. For example, aspirin.
 - b. Covers how things look, ex. Starbuck's logo
 - c. Source identifiers – helps you identify a product all over the country so you know that the items came from the same place.
4. Trade Secrets – not used often

Public Domain

- Works that are not protected by copyright
- Free use without permission
- How are items put into the public domain?
 - Can originally be copyrightable
 - Expired copyright
 - Authored by the Federal Government
 - Specifically in the public domain

Fair Use

- What is copyright?
 - An exception to the exclusive rights of copyright holder
- How can it be used?
 - Persons in education (teachers and students)
- How can the materials be used?
 - For instruction only
- Where can the materials be used?
 - Educational institutions, “sticks ‘n bricks”
- What triggers the exception?
 - Purpose and character of use: commercial OR educational
 - Nature of the copyrighted works
 - Amount and substantiality used (how much)
 - Effect on market for, or value of, copyrighted work

What can be used?

- 10% or 3 minutes, whichever is less, of a motion picture clip
- 10% or 30 seconds, whichever is less, or a musical work, whether audio or audiovisual
- No more than 5 images of a single artist or photographer
- 10% or 1000 words, whichever is less, of text materials

Web Citations

Author's name. Title of the page (underline if it is a full work, or in quotations if it is an article or part of a larger work). Date of publication. Publisher. Date you last visited the site. URL in brackets ..

Example. Internet Scout Project, 1999. University of Wisconsin Board of Regents. 3 Aug 1999. <<http://scout.cs.wisc.edu>>